



Author T.A.L.K.

Week 9 - Connecting With Your Perfect Readers — Speaking Leads

Strategy Work

Create your email / request to speak letter. Please email it to jrogers@talkconsulting.net if you would like feedback on it

Here is a sample podcast / speaking request email you can copy and personalize for your use:

_____ (podcast host) – First, can I tell you that I love how you empower women everyday to take control of their emotions and master their life! (**find something you love about the platform**). I'm reaching out to you to share about my recent book release Today Will Be A Great Day! Here is the thing, when circumstances around me got worse, my life got better and I'd love to share with you and your listeners how that's possible. I believe my book is so powerful, I offer to buy it back if a reader doesn't feel the same way! (**brief, but powerful**)

I'm a contributing author in an internationally published anthology, I've exponentially grown a business, and have a growing platform that I know will follow me to your podcast. I really hope you'll be interested in having me as a guest, in the event you are – I've attached my bio and an excerpt from my book so you can learn a little more about me. (value, influence, and impact).

T.A.L.K. Soon (**whatever tag or close you use, make sure it's memorable**)