



## **Author T.A.L.K.**

### **Success Metrics: Week 3 — The Authorpreneur Mindset**

#### **Author T.A.L.K. Assignment**

**Full Name:**

*Craft an Authorpreneur response to a minimum of 3 statements.*

*Statement: I just didn't understand what you were trying to get across with your book.*

*Statement: I can't believe you wrote about something so personal.*

*Statement: There are so many books out there like yours.*

*Statement: Well, I guess everybody's writing a book now.*

*Statement: People prefer online books versus books in print.*

*Statement: It's impossible to sell a book if you're not active on social media.*

*Statement: I heard your book wasn't that good.*

*Statement: People will look at you differently once they read your book.*

**Statement:**

**Response:**

**Statement:**

**Response:**

**Statement:**

**Response:**

Did you have a pause at any of the statements above? If so, which one and why? If not, is there another statement not mentioned that might provoke a negative response in your Authorpreneur mindset?

What has been the most encouraging feedback you've heard about your book in the last two weeks?